

Sanitas Trusts Atento to Strengthen its Commercial Strategy in Spain

- Sanitas is a leading company in healthcare and wellbeing services in Spain
- Atento's sales solutions lead the way in the CRM/BPO sector and are adapted to each industry's specific needs

MADRID, December 4, 2017 - Atento S.A. (NYSE: ATTO), the leading provider of customer relationship management and business process outsourcing services (CRM/BPO) in Latin America, and one of the top five providers worldwide, will provide sales services to Sanitas, a leading company in healthcare and wellbeing services in Spain, strengthening the company dental insurance sales strategy.

Specifically, Atento will implement Sanitas' new marketing campaign for its dental insurance programs and to raise awareness about the importance of good oral health. Adding Sanitas to its customer base constitutes a new commercial milestone for Atento in Spain. It also reinforces its position as a leading CRM/BPO service provider for companies in the healthcare and insurance sector, a key vertical for Atento's growth strategy.

Sanitas provides healthcare insurance to more than 1.8 million people, and is the second company in the healthcare insurance market in Spain by volume and the second largest market operator in dental insurances in the country. Sanitas Dental has a network of more than 180 dental clinics throughout Spain.

About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top five providers worldwide, based on revenues. Atento is also a leading provider of nearshoring CRM/BPO services to companies that carry out their activities in the United States. Since 1999, the company has developed its business model in 13 countries where it employs 150,000 people. Atento has over 400 clients to whom it offers a wide range of CRM/BPO services through multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, health, retail and public administrations, among others. Atento's shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2016, Atento was named one of the World's 25 Best Multinational Workplaces by Great Place to Work® for a fourth consecutive year. For more information visit www.atento.com

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