

Atento appoints Marcelo Geraldi Velloso as Executive Director for Multisector Businesses in Brazil

SAO PAULO, April 13, 2017 – Atento S.A. (NYSE: ATTO), the leading provider of customer relationship management and business process outsourcing services (CRM/BPO) in Latin America, and one of the three top providers worldwide announces the appointment of Marcelo Geraldi Velloso as Executive Director for Multisector Businesses in Brazil. Prior to joining Atento Brazil, Mr. Velloso served as Atento’s Business Vice President in Mexico, where he was responsible for operations, clients and business development for the telecommunications, finance and multisector verticals.

Born in Belo Horizonte, MG, the executive holds a Bachelors in Economics from the Federal University of Rio de Janeiro and a General Management Graduate Certificate from Harvard University in Boston. He has over 20 years of professional experience in major companies in Latin America, especially in the banking and financial services sector.

Before joining Atento, he held leadership positions in HSBC Mexico, where his scope of responsibilities included retail banking administration and asset management. He was responsible for managing over 11,000 people and 1,000 banking branches throughout the country. Mr. Velloso began his career in the area of marketing and product management for the Gillette Company in Brazil and the United States.

“The appointment of Marcelo Velloso to lead Atento’s multisector business practice in Brazil reflects our commitment to adding the best talent to our team and providing the best services to our clients. His broad experience in sectors such as telecommunications and financial services, will contribute greatly to the success of our business,” says Mário Câmara, Managing Director of Atento Brazil.

Mr. Velloso says “I’m extremely happy and honored to be a part of the Atento team in Brazil. I am looking forward leveraging my experience and industry knowledge to growth or business and contributing to the success of our clients in the country.”

About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top three providers globally, based on revenues. Atento is also a leading provider of nearshoring CRM/BPO services to companies that carry out their activities in the United States. Since 1999, the company has developed its business model in 13 countries where it employs 150,000 people. Atento has over 400 clients to whom it offers a wide range of CRM/BPO services through multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, health, retail and public administrations, among others. Atento’s shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2016, Atento was named one of the World’s 25 Best Multinational Workplaces by Great Place to Work® for a fourth consecutive year. For more information visit www.atento.com

Press relations

Maite Cordero
+ 34 91 740 74 47
media@atento.com

Investor relations

Lynn Antipas Tyson
+ 1 914-485-1150
lynn.tyson@atento.com