

Atento selected Agency of the Year in the Contact Center Category by the Direct Marketing Association of Brazil

- The company also won five awards granted by the Brazilian Association of Direct Marketing (ABEMD) for the solutions developed for its customers Fiat, Motorola, Santander, Sony and Ford
- The ABEMD awards recognize the best solutions in the direct marketing industry in Brazil. They analyze the strategy, planning, creativity and results of each solution

SAO PAULO, June 14, 2017 – Atento S.A. (NYSE: ATTO), the leading provider of customer relationship management and business process outsourcing services (CRM BPO) in Latin America, and one of the three top providers worldwide, has been recognized for the third consecutive year as Agency of the Year in the Call Center/Contact Center Category by the Brazilian Association of Direct Marketing (ABEMD). The prize was granted at the awards ceremony of the 23rd edition of the ABEMD awards, held last night in Sao Paulo.

The company also won five ABEMD awards for the customer experience solutions developed in collaboration with clients from different sectors. Atento solutions recognized included:

AWARD	CASE	CLIENT
Gold	Uncomplicated Consigned	Santander
Silver	Back Office – Driving cases	Fiat
Silver	This is who we are, #SomosSony	Sony
Silver	Preventive Ford	Ford
Bronze	Digital channel – Social Media	Motorola

“This is the third consecutive year we are recognized as Agency of the Year. It is a great honor to be recognized once again as leaders, along with our clients, by an organization of such prestige as ABEMD”, says Regis Noronha Atento’s Brazil Strategy and Marketing Director. In his words, “These awards reflect the commitment of Atento to be each day a more agile and dynamic company, as well as enhance the quality of the services we offer to companies operating in an increasingly digital environment”.

About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top three providers globally, based on revenues. Atento is also a leading provider of nearshoring CRM/BPO services to companies that carry out their activities in the United States. Since 1999, the company has developed its business model in 13 countries where it employs 150,000 people. Atento has over 400 clients to whom it offers a wide range of CRM/BPO services through multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, health, retail and public administrations, among others. Atento’s shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2016, Atento was named one of the World’s 25 Best Multinational Workplaces by Great Place to Work® for a fourth consecutive year. For more information visit www.atento.com

Press relations

Maite Cordero
 + 34 91 740 74 47
media@atento.com

Investor relations

Felipe Joaquim Martins de Souza
 + 55 11 3779-8053
lfelipe.souzaynn.tyson@atento.com